# Twitter User Information for Parents

Sutton Manor Twitter Usage Policy

**Aims of Using Twitter:**

* To quickly share and celebrate children’s achievements, successes and school updates.
* To demonstrate safe and responsible use of social media

**Code of Conduct**

* The school Twitter account will be ran from school devices by a senior leader.
* The school Twitter account will be a Public account
* Senior leaders will monitor the followers and block any who appear to not be school focused.
* The school Twitter account will only follow educationally link accounts. No personal accounts, unless they are educationally linked, will be followed. For example a children’s author.
* The school Twitter account will not reply to any ‘replies’ on Twitter. This is not the platform to discuss or debate school related issues.
* The school Twitter account will use Twitter to share positive messages about the school.
* The account may be use to share news and information during a school trip. The account will be ran by a senior teacher for the period of the trip. Photos taken on the phone for the purpose of sharing on Twitter will be deleted once they have been shared. This will be checked by a member of SLT.
* The school will change the Twitter account password on a termly basis.
* Individually targeted content will not be posted e.g. “Well done Josh a better lesson today”.
* By endorsing twitter we may be encouraging children to use twitter so reinforce e-safety rules such as “Never tweet anything that would be potentially upsetting; make sure you know how to report to anything you find that disturbs you; be careful who you talk to they may not be all they appear; never meet anyone from twitter world without telling your parents.” Etc.

Twitter’s own safety rules can be read on: https://support.twitter.com/groups/33-report-abuse-or-policyviolations#topic\_166